



HEATHER SALVATORE

DESIGNER & DEVELOPER

PROFILE

As a Senior Designer at the Chumash Casino Resort I have created several new creative and compelling campaigns. I have experience art directing both in the digital and graphic space and have refreshed several of the art campaigns running.

CONTACT

Lompoc, CA
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EDUCATION

CALIFORNIA POLYTECHNIC STATE
UNIVERSITY, SAN LUIS OBISPO

BS, Graphic Communication

Design Reproduction Technology Concentration
September 2008 - June 2012

SKILLS

Experiential Design

Adobe Creative Suite

Print Design/Advertising Campaigns

Digital Ad Design/Development

Art Direction

Web Design/Development

LESS

Bootstrap

jQuery

WordPress

SEO/SEM

Email Marketing

Project Management

Social Design/Marketing

EXPERIENCE

CHUMASH CASINO RESORT

Senior Designer

May 2021 - Present

Designed and maintained new intriguing campaigns following brand standards and directed lower level designers. Art directed photoshoots, installs and team projects.

EVANSHARDY+YOUNG, INC.

Senior Digital Designer/Developer

November 2017 - April 2021

Managed all client's Wordpress websites and email marketing campaigns.

YARDI SYSTEMS, INC.

Team Leader of Creative Services

October 2017 - November 2017

Reviewed with clients team projects along with managing timelines and deadlines. Trained team on new design and coding techniques and reviewed / managed their work.

Web Designer

July 2012 - September 2017

Designed and developed responsive websites using Bootstrap, LESS, jQuery and HTML5.

REFERENCES ARE AVAILABLE UPON REQUEST